



event organizing



ART COMPETITION



181 EVENT GRAPHICS



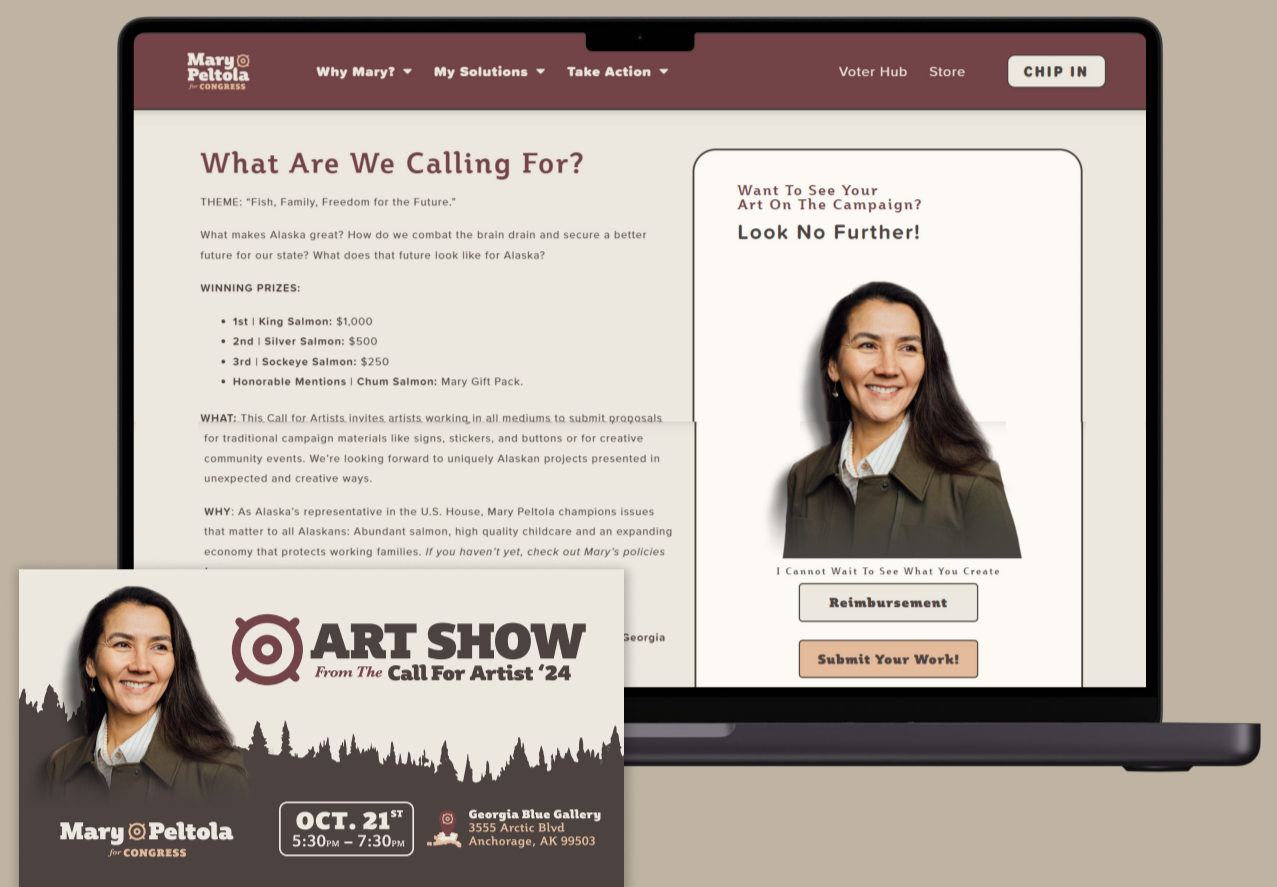
GAMIFIED EVENT EXPERIENCE



GAMIFIED VOLUNTEER EXPERIENCE

fundraising art competition

We designed and organized a regular Call for Artists competition to engage artists across Alaska and fundraise for the Mary campaign. Not only did this serve as a great community outreach tool, but it also gave talented Alaskans an outlet to create - giving them a chance to showcase their art in a special art show.



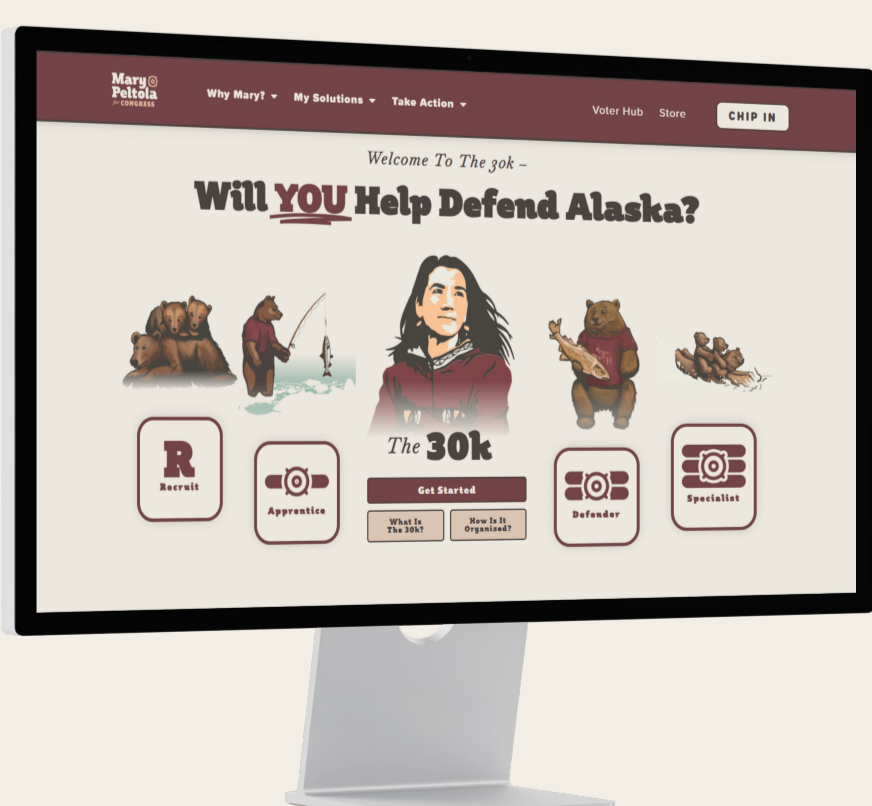
181 event graphics

Mary was busy campaigning across Alaska for fish, family, and freedom, and we wanted to ensure Alaskans knew about the stops she was making! Which Side designed tour posters, event posts for social media, concert flyers for Portugal. The Man, and more!



gamified event experience

For many, kids especially, campaign events can become very boring very quickly. We avoided this by crafting a slew of gamified handouts and experiences like custom Mary Cornhole and Plinko. Giving attendees engaging ways to interact with the campaign on site - and keeping their kids busy!



gamified volunteer experience

We turned campaign volunteer work into a competition, encouraging investment through challenges, rewards, and more in our "30k Experience".